

## ANNOUNCEMENT FORM OF A PUBLIC TENDER

**Project:** Social Media Management Services

**Tender No:** VQ-MRKT-PT-202508-033

**Tender Title:** RFP – Visit Qatar – Social Media Management Services

1	<b>Project's brief:</b>	Visit Qatar seeks to appoint a qualified social media agency (based in Qatar) to manage the online presence of four brands — Visit Qatar, Qatar Calendar, Qatar Tourism, and Hayya for a period of Three (3) years from October 2025 to October 2028. The appointed agency will handle content creation, publishing, community engagement, and performance reporting to enhance brand visibility, inform audiences, and support Qatar's tourism objectives across local, regional, and international markets.	
2	<b>Bid Validity Period</b>	120 Days from Bid Closing Date.	
3	<b>Tender Documents Available:</b>	<p>Interested companies may obtain the relevant tender documents from the Visit Qatar Tenders and Auctions Committee (<a href="mailto:VQTC@visitqatar.qa">VQTC@visitqatar.qa</a>) upon providing proof of electronic transfer of the tender fees to Visit Qatar's bank account, as detailed below. Tenderers are instructed to clearly mention the tender number in the payment transfer or deposit details to ensure proper tracking and processing.</p> <p>For local vendors, payments may alternatively be made via POS terminal available at Visit Qatar headquarters.</p> <p><b><u>Visit Qatar Bank Account details:</u></b></p> <p>Account name: Visit Qatar  Account No.: 0013-197180-001  IBAN: QA84QNBA000000000013197180001  Currency: QAR</p>	
4	<b>Tender timeline:</b>	<b>Tender Issuance date</b>	28/08/2025
		<b>Queries and Clarifications Cut-off Date</b>	10/09/2025
		<b>Tender Closing</b>	18/09/2025
5	<b>Securities (Fees &amp; Bonds)</b>	<b>Tender Fee</b>	1,000 QAR
		<b>Tender Bond, and its validity</b>	500,000.00 QAR "Five Hundred Thousand Qatari Riyals Only" Valid for 120 Days.
		<b>Performance bond, and its validity</b>	10% of the Contract Value, submitted within 15 Days from the signing of the Contract. Valid for 30 days beyond the expiry of the Contract.

6	<b>Bid's submission Methodology</b>	Technical Proposal Submission: <a href="mailto:VQTECH@visitqatar.qa">VQTECH@visitqatar.qa</a> Commercial Proposal Submission: <a href="mailto:VQ.COM@visitqatar.qa">VQ.COM@visitqatar.qa</a> Tender Bond Physical Document: to be communicated with <a href="mailto:VQTC@visitqatar.qa">VQTC@visitqatar.qa</a> on the time of delivery
7	<b>Condition:</b>	Visit Qatar reserves the right, during the contract period and with the approval of the Tenders and Auctions Committee, to adjust the quantities of items, contracting works, services, or the project scope, either by increase or decrease, in accordance with the provisions of Visit Qatar's Tenders and Auctions Charter.

