

ANNOUNCEMENT FORM OF A PUBLIC TENDER

Project: Brouq Desert Activation 2025

Tender No: VQ-FAE-PT-202507-024

Tender Title: RFP – Visit Qatar – Festivals and Events – Brouq Desert Activation 2025

1	Project's brief:	Visit Qatar is seeking proposals for the planning, development, and execution of the Second Edition of the Brouq 2025 Desert Activation that will take place between 20 November 2025 and 10 January 2026. Following the overwhelming success of the inaugural edition, this project aims to build upon the foundation laid, offering an enhanced and expanded immersive desert experience in the UNESCO-protected Al-Reem Biosphere Reserve. The second edition will continue to highlight Qatar's unique natural beauty and rich cultural heritage, attracting both local residents and international tourists, thereby contributing significantly to the nation's tourism diversification strategy. We invite experienced event management and experiential marketing agencies to submit comprehensive proposals outlining their vision for this flagship event.	
2	Bid Validity Period	All Tenders will remain valid and open for acceptance for a minimum period of Ninety (90) days from the Deadline and unless extended on mutual agreement between the Principal and the Tenderer in writing.	
3	Tender Documents Available:	Interested companies may obtain the relevant tender documents from the Visit Qatar Tenders and Auctions Committee by contacting VOTC@visitqatar.qa , upon submission a proof of electronic transfer of the tender fees to Visit Qatar's bank account (details provided below). <u>Visit Qatar Bank Account Details:</u> Account name: Visit Qatar Account No.: 0013-197180-001 IBAN: QA84QNBA000000000013197180001 Currency: QAR	
4	Tender timeline:	Tender Issuance date	Sunday, 27 th of July 2025
		Queries and Clarifications Period	No later than Sunday 10 th of August, 2025
		Tender Closing	Sunday, 17 th of August 2025 before 01:00 PM
5	Securities (Fees & Bonds)	Tender Fee	QAR 1,000
		Tender Bond, and its validity	QAR 220,000
		Performance bond, and its validity	10% of the contract value
6	Bid's submission Methodology	Technical Proposal Submission: VQTECH@visitqatar.qa Commercial Proposal Submission: VQ.COM@visitqatar.qa Tender Bond Physical Document: to be communicated with VOTC@visitqatar.qa on the time of delivery	
7	Tender Submission Method	Technical Proposal Submission: VQTECH@visitqatar.qa Commercial Proposal Submission: VQ.COM@visitqatar.qa Tender Bond Physical Document: to be communicated with VOTC@visitqatar.qa on the time of delivery	
8	Condition:	Visit Qatar reserves the right, during the contract period and with the approval of the Tenders and Auctions Committee, to adjust the quantities of items, contracting works, services, or the project scope, either by increase or decrease, in accordance with the provisions of Visit Qatar's Tenders and Auctions Charter.	